

The Chamber has opportunities at various price points and delivery options to help members promote their business, services or special events to other Chamber members. Only Chamber members can advertise in or submit news for Chamber publications. For more information about any of the following options, contact the Chamber: (605) 336-1620.

Advertise with the Sioux Falls Area Chamber of Commerce or sponsor a Chamber event or program! Listed in this piece are a number of options to promote your business.

Looking for a great way to promote your business to other members of the business community?



Falls area through their Chamber of Commerce membership. Your Chamber of Commerce **excels at telling the Sioux Falls story**. We represent businesses, individuals and organizations who believe that progress is everyone's business — and that the Chamber is the place where all come together to make progress happen.

As the leading area business advocate, the Sioux Falls Area Chamber of Commerce represents its members by advancing and promoting the economic health and quality of life of the region. **More than 2,200 businesses, organizations and individuals** invest in the future of the Sioux Falls area through their Chamber of Commerce membership.



STAFF CONTACT: Susan Seachris, (605) 373-2018 or sseachris@siouxfalls.com

PROMOTIONAL OPPORTUNITIES: We can help! You can purchase a one-time use full mailing list of Chamber members (approximately 2,300 records). Information fields contained include Business Name, First Name, Last Name, Mailing Address, City, State and Zip Code. We do not sell our members' email addresses in a list format or send mass emails for individual businesses or organizations. However, if you wish to email Chamber members, we offer advertising in *Quickly* (see info on reverse), our weekly electronic newsletter.

DIRECT MAIL TO MEMBERS

STAFF CONTACT: Kayla Scholten, (605) 373-2002 or kscholten@siouxfalls.com

COST: \$25, limited to 15 sponsors. Previous sponsors have first right of refusal.

OPPORTUNITIES: Reach 1,000-plus YPN members by providing a discount from your business.

YPN MEMBERSHIP CARD



STAFF CONTACT: Pat Lund, (605) 373-2014 or plund@siouxfalls.com

COST: FREE!

PROMOTIONAL OPPORTUNITIES: Any Chamber member can offer a discount to another Chamber member. You manage what you offer and how long the offer is valid. All discounts are available in the Members Only section at siouxfallschamber.com.

MEMBER-TO-MEMBER OPPORTUNITIES

MEMBER-TO-MEMBER DISCOUNT

ADVERTISE IN CHAMBER PRINT PUBLICATIONS



TO PLACE AN AD: Contact Argus Leader Media at (605) 977-3943

CHAMBER NEWS (MONTHLY MAGAZINE)

Circulation: 6,000

Ad size	Size in Inches		
Full-Page Bleed	8.5" x 11.125"		
Full-Page	7.25" x 9.875"		
Half-Page Horizontal	7.25" x 4.8125"		
Quarter Page	3.5" x 4.875"		

Rate	1-5X	6X	12X
Full-Page	\$1,175	\$1,100	\$1,000
Half-Page	\$680	\$620	\$565
Quarter-Page	\$600	\$575	\$500

SIOUX FALLS COMMUNITY GUIDE*

Circulation: 5,000

Distributed in late September; Ad sales close in early August

Ad size	Size in Inches	
Full-Page Bleed	8.236" x 11.25"	
Full-Page	7.125" x 9.625"	
Two-Thirds Page Vertical	4.708" x 9.625"	
Half-Page Horizontal	7.125" x 4.75"	
Third-Page Strip	7.125" x 3.125"	
Third-Page Square	4.708" x 4.75"	
Third-Page Vertical	2.292" x 9.625"	
Sixth-Page Horizontal	4.708" x 3.125"	
Sixth-Page Vertical	2.292" x 4.75"	

Rate	FULL	B/W
Full-Page	\$2,395	\$1,995
Half-Page	\$1,995	\$1,595
Third-Page	\$1,595	\$1,195
Sixth-Page	\$895	\$695

All rates, other than the Community Guide, are valid through Sept. 30, 2017.

ADVERTISE IN CHAMBER WEB PUBLICATIONS

TO PLACE AN AD: Contact Teresa Schreier, (605) 373-2050 or tschreier@siouxfalls.com

QUICKLY (WEEKLY EMAIL UPDATE)

Ad size	Size in Pixels
Square Ad	230 x 230
Rate (per issue/week)	\$100

SIOUXFALLSCHAMBER.COM

Ad size	Size in Pixels			
Horizontal Ad	600 x 160			
Rate	1-month	3-month	6-month	12-month
Horizontal Ad		\$400	\$750	\$1,200
(Cost per month)	\$175	\$133	\$125	\$100



Connect WITH THE CHAMBER

200 N. Phillips Ave., Suite 200
PO Box 1425
Sioux Falls, SD 57101-1425
Phone: (605) 336-1620
Fax: (605) 336-6499

.com/siouxfallschamber
 @SFAreaChamber
 @SFAreaAdvocate
 Sioux Falls Area Chamber of Commerce

siouxfallschamber.com



SIOUX FALLS AREA CHAMBER OF COMMERCE
Progress is everyone's business

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Rates current through September 2017

siouxfallschamber.com

SPONSOR CHAMBER EVENTS

AG APPRECIATION DAY

OCCURS: Annual event, held on Wednesday during the Sioux Empire Fair.

NUMBER OF ATTENDEES: Approximately 4,000 area farmers/ranchers

SPONSORSHIP OPPORTUNITIES: Unlimited at \$150, which includes an opportunity to volunteer

STAFF CONTACT: Cindy Christensen, (605) 373-2016 or cchristensen@siouxfalls.com

LEGISLATIVE COFFEE

OCCURS: Annual event during the Legislative session featuring Sioux Falls area legislators talking about issues being discussed during the session; in 2016, three events will be held.

NUMBER OF ATTENDEES: Approximately 200 per coffee

SPONSORSHIP OPPORTUNITIES: Unlimited at \$200

STAFF CONTACT: Justin Bentaas, (605) 373-2006 or jbentaas@siouxfalls.com

MEMBERSHIP MIXER

OCCURS: Monthly event, typically held the second Tuesday of each month, 4:30-6:30 p.m. (dates are subject to change).

NUMBER OF ATTENDEES: Average is 275

SPONSORSHIP OPPORTUNITIES: Corporate sponsor for each monthly event (\$500 sponsor cost; sponsor is also responsible for food and/or beverage costs); booth sponsorships available at the June and November events (\$125/booth; limited number of booth spaces)
Mixer sponsorships are sold out until 2018

STAFF CONTACT: Valerie Willson, (605) 373-2010 or vwillson@siouxfalls.com

OPERATION THANK YOU

OCCURS: Annual one-day event held in late October or early November.

NUMBER OF ATTENDEES: 300

SPONSORSHIP OPPORTUNITIES: Unlimited at \$175

STAFF CONTACT: Valerie Willson, (605) 373-2010 or vwillson@siouxfalls.com

SIOUX EMPIRE FARM SHOW

OCCURS: Annual event, held the last week of January.

NUMBER OF ATTENDEES: 30,000 (from across the region)

SPONSORSHIP OPPORTUNITIES: Banner sponsor (unlimited): \$200
Cash awards and trophies (unlimited): \$100-\$4,000
Sale of Champions Auction (unlimited): ranges from \$50-\$10,000

STAFF CONTACT: Cindy Christensen, (605) 373-2016 or cchristensen@siouxfalls.com



SIOUX FALLS DAY AT THE LEGISLATURE

OCCURS: Annual event in February, all day in Pierre

NUMBER OF ATTENDEES: Approximately 150

SPONSORSHIP OPPORTUNITIES: Ice Cream Social/Luncheon sponsors (limited): \$1,000
Bus sponsors (limited): \$500
Supporting sponsors (unlimited): \$175
Previous sponsors have first right of refusal

STAFF CONTACT: Justin Bentaas, (605) 373-2006 or jbentaas@siouxfalls.com

STATE TOURNAMENT HOSPITALITY ROOMS

OCCURS: Annual event (number of tournaments varies each year)

NUMBER OF ATTENDEES: Approximately 100-200 tournament workers per day

SPONSORSHIP OPPORTUNITIES: Limited: \$400-\$1,000 *In-kind opportunities also available*

STAFF CONTACT: Justin Bentaas, (605) 373-2006 or jbentaas@siouxfalls.com

YPN CROSSROADS SUMMIT

OCCURS: One-day personal/professional development summit held every other year in August. The next event will be held in 2017.

NUMBER OF ATTENDEES: Approximately 400 young professionals and business leaders

SPONSORSHIP OPPORTUNITIES: Gold (\$10,000), Silver (\$5,000) and Bronze (\$1,000) with various benefits at each level

STAFF CONTACT: Kayla Scholten, (605) 373-2002 or kscholten@siouxfalls.com



Membership Mixer



Sioux Falls Day at the Legislature



Ag Appreciation Day



Legislative Coffee

PROMOTE YOUR BUSINESS & YOUR CHAMBER MEMBERSHIP

ASSOCIATION LICENSE DECAL

WHEN: Anytime

PROMOTIONAL OPPORTUNITIES: Share your support of the Chamber by putting our logo on your license plate. You'll need to get Association plates from your county treasurer's office. Contact the Chamber office for a Sioux Falls Area Chamber of Commerce license plate decal.

COST: FREE!

STAFF CONTACT: Wendy Neuharth, (605) 373-2037 or wneuharth@siouxfalls.com

CHAMBER NEWS

WHEN: Published the first week of each month and mailed directly to Chamber members and employees and available at various locations throughout the community.

CIRCULATION: 6,000

PROMOTIONAL OPPORTUNITIES:

Faces & Places: Submit news about your business, such as honors and awards received, good deeds throughout the community, new faces and promotions — we'll share it with the rest of the business community.

Member's Voice: Have something to say about an issue that affects business? Use your voice to write a column (Approximately 400-500 words).

Business News: Holding an event or workshop that would be of interest to the business community? Share it with us and we'll share with your fellow members.

Five Questions: Introduce yourself to the business community and share some of the reasons why you live and work in Sioux Falls by answering our Five Questions.

COST: FREE!

STAFF CONTACT: Jennie Doyen, (605) 373-2054 or jdoyen@siouxfalls.com

MEMBERSHIP E-PLAQUE/WINDOW CLING

WHEN: Each October during Operation Thank You or anytime after joining the Chamber.

PROMOTIONAL OPPORTUNITIES: Show that you're a proud member of the Sioux Falls Area Chamber of Commerce by displaying your window decal in a place where your customers can see it. Decals are delivered in October as part of Operation Thank You or during a new member call for those who join after that date. You can also post a decal online — download the e-plaque at our Members Only section at siouxfallschamber.com.

COST: FREE!

STAFF CONTACT: Pat Lund, (605) 373-2014 or plund@siouxfalls.com

PRESENTER

WHEN: Business Sense Workshop

PROMOTIONAL OPPORTUNITIES: The Business Sense Workshop series features members sharing information with other members during a brown bag lunch. Business Sense Workshops are held at the Chamber office and sponsored by the Chamber's Small Business Council.

COST: FREE!

CONTACT: Call the Chamber at (605) 336-1620

RIBBON CUTTING

WHEN: Monday-Friday at 11:30 a.m. or 4:30 p.m. (some times may not be available)

NUMBER OF ATTENDEES: Approximately 20-25

LOCATION: Held at your place of business, a location of your choosing or at the Chamber office.

HOW IT WORKS: The Chamber supplies the ribbon and big scissors, sets the agenda and invites other Chamber members and volunteers to attend the celebration. All you need to do is select the date and use the opportunity to tell your business's story. Photos are posted instantly to the Chamber's Facebook page so you can share them. They are published in the next edition of the *Chamber News* magazine and also online at chambernews.com.

COST: FREE!

STAFF CONTACT: Wendy Neuharth, (605) 373-2037 or wneuharth@siouxfalls.com

SIOUXFALLSEVENTS.COM

WHEN: Anytime

SPONSORSHIP OPPORTUNITIES: Promote your event or activity on this free community events calendar. Larger events (about 500-plus attendees) are included in the monthly events calendar printed in the *Chamber News* magazine.

COST: FREE!

STAFF CONTACT: Jennie Doyen, (605) 373-2054 or jdoyen@siouxfalls.com



SOCIAL MEDIA

WHEN: Anytime

PROMOTIONAL OPPORTUNITIES: We like to share when our members are making news for doing great things in our community — and social media is a great tool to use! Share information on our pages (Facebook, LinkedIn and Twitter) and tag the Chamber, too.

COST: FREE!

STAFF CONTACT: Jennie Doyen, (605) 373-2054 or jdoyen@siouxfalls.com



Ribbon Cutting



Advertisements in Chamber News



Presenter at a Business Sense Workshop



Membership Window Cling