



# SIoux FALLS CYBERSECURITY CONFERENCE

Sioux Falls, SD | March 27, 2018

Holiday Inn Sioux Falls – City Centre  
100 W 8th Street  
Sioux Falls, SD 57104

**7:30 a.m. – 8:15 a.m. Registration and breakfast**

**8:15 a.m. – 8:30 a.m. Welcoming Remarks**

**Jason Ball**, President and Chief Executive Officer, Sioux Falls Area Chamber of Commerce  
**Matthew Eggers**, Executive Director, Cybersecurity Policy, U.S. Chamber of Commerce

**8:30 a.m. – 8:45 a.m. Special Message**

**The Honorable Mike Rounds**, U.S. Senate

**8:45 a.m. – 9:30 a.m. Morning Keynote: *Hacking as a Service: How Any Disgruntled Person Can Easily Breach Your Network and How to Prevent It***

**Jay Patel**, Supervisory Special Agent, FBI

*This isn't your typical law enforcement briefing. Patel puts the business threat in plain language to enlighten you regardless of your level of technical proficiency. Patel has become a sought-after national speaker for his briefings that provide key insights based on case studies and analysis of current and emerging cyber threats to U.S. companies. He had IT experience before joining the FBI, where he has nearly a decade of investigative experience. His presentation demonstrates why every business, big or small, needs a plan and ongoing vigilance, and provides the resources to get started.*

**9:30 a.m. – 9:45 a.m. Cyber Threat Report Briefing**

**Mark Shlanta**, Chief Executive Officer, SDN Communications

*Protecting your network takes a combination of cybersecurity tools and good intelligence. SDN Communications' CEO Mark Shlanta will provide insight into the region's cyber landscape and share the cyber trends SDN is seeing in 2018.*

**9:45 a.m. – 10:00 a.m. Networking Break**

**10:00 a.m. – 10:45 a.m. Panel Discussion: State and Federal Agencies Role in Cybersecurity**

**Moderator: Karen Andersen**, Manager—Cybersecurity & Information Assurance, Eide Bailly

**Panelist: Jim Edman**, Deputy Commissioner and Chief Information Security Officer, Bureau of Information & Telecommunications, State of South Dakota

**Panelist: Harley Rinerson**, Cybersecurity Advisor, Office of Infrastructure Protection, U.S. Department of Homeland Security

**Panelist: Adam Sedgewick**, Senior IT Policy Advisor, National Institute of Standards and Technology, U.S. Department of Commerce

*With numerous agencies at all levels of government focused on preventing and responding to cyber incidents, small and medium-size businesses can sometimes be overwhelmed when determining who to contact after an attack. This panel will discuss roles and responsibilities of state and federal agencies, which agency should be contacted following an incident, and how the landmark Equifax breach might affect you personally.*

**10:50 a.m. – 11:35 a.m. Panel Discussion: Hacked! Now What?**

**Moderator: Josh Pauli**, Ph.D., Professor of Cyber Operations, Dakota State University

- **Thane Barnier**, Web Development and IT Manager, Sioux Falls Area Chamber of Commerce
- **Jared Ducommun**, Cyber Insurance Specialist, Howalt + McDowell Insurance, a Marsh McLennan Agency LLC company
- **Joe Hurley**, IT Director, Sioux Falls Catholic Schools

*The threats are real; the impact is local. These businesses and government organizations felt the pain of ransomware, DDoS attacks, and the theft of customers' personally identifiable information. Learn the differences in the attacks, how these local organizations got through them, and what steps they've taken to prevent it from happening again.*

**11:35 a.m. – 11:50 a.m. Proactive IT & Security Risk Management**

**Garrett Dietrick**, Director of Governance, Risk, and Compliance, Xcel Energy

*At Xcel Energy, our customers' safety and security are of the utmost importance. Because of that, we're especially vigilant when it comes to protecting our critical systems and data privacy. Learn how you could apply these key security processes within your organization.*

**11:50 a.m. – 12:05 a.m. Securing the Human Condition**

**Chuck Cinco**, Chief Information Security Officer, Premier Bankcard

*Most would agree that people are the biggest challenge when it comes to Information Security. Much of today's focus lies on technologies to enhance the detection, prevention and response for a myriad of threats. While these technical solutions are critical, they are only part of the solution. Let's discuss the Human Firewall and touch on building and developing a smarter and more secure end user*

**12:05 p.m. – 12:15 p.m. Lunch**

**12:15 p.m. – 1:00 p.m. The Good Hack: What Could Your Business Learn?**

**Interviewer: Angela Kennecke**, Reporter, KELO

**Speaker: Ryan Manship**, Vice President, RedTeam Security Consulting

*How would your employees and business fare in an intentional hack? Can outsiders get to computer records, physical assets, or damage equipment to hurt customers, shut down your business, or even take over the power grid? Ryan Manship and his RedTeam breach businesses for a living. Their harrowing stories will make you wince, but you'll go back to your office with a new perspective on how to start protecting your business.*

**1:00 pm – 1:15 p.m. Closing Remarks**

**Matthew Eggers**, Executive Director, Cybersecurity Policy, U.S. Chamber of Commerce